

## Web Servant Report

Web Site activity since 20 June 2017

## Activities

In addition to the regular activities of maintaining the site (meeting updates, events, and other changes requested by the office) the following activities have occurred since the last report:

- There are 694 regular weekly meetings supported by 277 groups in the area served by this local service office. Down 1 group and up 3 meetings.
- Sergey is doing the regular updates to the site.
- Jonathan and Seth pushed the mobile site up for parallel testing 2017-04-26. You can get to the site by pointing your browser or phone to <u>mobile.aastpaul.org</u>. Comments, problems, and any general feedback should be reported to the email address <u>webservant@aastpaul.org</u>. Attached files may not display in the mobile site. We did not copy all the big files a second time into the storage location being looked at by the mobile site, so if you get a file not found, or 404 error, that is to be expected. No need to report it.
- There are 14 service opportunities available on the Web site, take these back to your group for discussion.
- There are NO open Night Owl shifts. Way to GO volunteers, thanks for being of service!

## Statistics for the month of June, 2017

This is a recap of the interesting bits of the web site usage statistics, which are on the back of this report.

- Our primary web address is: <u>www.aastpaul.org</u> also reachable at aastpaul.org without the www
- All traffic was down this month except search results which were up.

## General

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory. Please remember that any flyers that you request to be posted must comply with the traditions for inclusion on the website; including, no last names, no promotion, and must have AA content.

If you have any other questions, or suggestions, please contact the office, or email me directly at webservant@aastpaul.org.

Thanks for allowing us to be of service to you, your group, and the fellowship, Your Web team, Sergey, Jonathan, and Seth.

AA Saint Paul					W	eb Server St	atistics 2017						
	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	28	31	30	31	30	-	-					181
Groups	277	278	277	277	278	277							
Meetings	681	688	682	689	692	694							
Pages served	36430	31199	34570	31452	30695	29375							193721
Pages served per day	1175	1114	1115	1048	990	979	0	0	0	0	0	0	1070
Visitors	12356	10416	11750	10905	10955	10581							66963
Visitors per day	399	372	379	364	353	353	0	0	0	0	0	0	370
Pages per Visitor	2.95	3.00	2.94	2.88	2.80	2.78	0.00	0.00	0.00	0.00	0.00	0.00	2.89
Visitor acquisition source													
Google	8935	7398	8128	7570	7578	7454							7844
None (Direct)	2307	1865	2121	1996	2092	1909							2048
Bing	356	244	329	258	250	268							284
AAWS	220	350	323	280	254	196							271
Yahoo!	230	228	185	200	181	188							202
Mpls	35	19	26	28	10	1							20
All other	273	312	638	573	590	565	0	0	0	0	0	0	246
Home Page Views	12240	11101	11670	11583	10763	9577							66934
Meeting Page Views	9487	8822	10018	9677	8393	8186							54583
Search Results Views Multiple searches	32362 3.41	32996 3.74	45506 4.54	34564 3.57	34179 4.07	36412 4.45	0.00	0.00	0.00	0.00	0.00	0.00	216019 3.96
Days	January 31	February 29	March 31	April 30	May 31	erver Statistic June 30	July 31	August 31	September 30	October 31	November 30	December 31	Total 366
Groups	285	286	287	283	283	283	280	280	278	273	278	279	
Meetings	665	667	667	662	660	670	663	671	671	653	655	660	
Pages served	34624											660	
Pages served per day		32292	35650	33976	31479	32906	33883	33949	32620	31949	31379	29712	394419
	1117	32292 1114	35650 1150	33976 1133	31479 1015	32906 1097	33883 1093	33949 1095	32620 1087	31949 1031			394419 1078
Visitors	11775	1114 10489	1150 11904	1133 11351	1015 10766	1097 10949	1093 11309	1095 11398	1087 10998	1031 10820	31379 1046 10749	29712 958 10402	1078 132910
Visitors per day	11775 380	1114 10489 362	1150 11904 384	1133 11351 378	1015 10766 347	1097 10949 365	1093 11309 365	1095 11398 368	1087 10998 367	1031 10820 349	31379 1046 10749 358	29712 958 10402 336	1078 132910 363
	11775	1114 10489	1150 11904	1133 11351	1015 10766	1097 10949	1093 11309	1095 11398	1087 10998	1031 10820	31379 1046 10749	29712 958 10402	1078 132910
Visitors per day Pages per Visitor Visitor acquisition source	11775 380 2.94	1114 10489 362 3.08	1150 11904 384 2.99	1133 11351 378 2.99	1015 10766 347 2.92	1097 10949 365 3.01	1093 11309 365 3.00	1095 11398 368 2.98	1087 10998 367 2.97	1031 10820 349 2.95	31379 1046 10749 358 2.92	29712 958 10402 336 2.86	1078 132910 363 2.97
Visitors per day Pages per Visitor Visitor acquisition source Google	11775 380 2.94 7279	1114 10489 362 3.08 6545	1150 11904 384 2.99 7535	1133 11351 378 2.99 7161	1015 10766 347 2.92 7225	1097 10949 365 3.01 7278	1093 11309 365 3.00 7109	1095 11398 368 2.98 7183	1087 10998 367 2.97 7758	1031 10820 349 2.95 7714	31379 1046 10749 358 2.92 7282	29712 958 10402 336 2.86 7465	1078 132910 363 2.97 7295
Visitors per day Pages per Visitor Visitor acquisition source Google None (Direct)	11775 380 2.94 7279 2739	1114 10489 362 3.08 6545 2629	1150 11904 384 2.99 7535 3006	1133 11351 378 2.99 7161 2827	1015 10766 347 2.92 7225 2332	1097 10949 365 3.01 7278 2492	1093 11309 365 3.00 7109 2787	1095 11398 368 2.98 7183 2813	1087 10998 367 2.97 7758 2133	1031 10820 349 2.95 7714 2071	31379 1046 10749 358 2.92 7282 2137	29712 958 10402 336 2.86 7465 1887	1078 132910 363 2.97 7295 2488
Visitors per day Pages per Visitor Visitor acquisition source Google None (Direct) Bing	11775 380 2.94 7279 2739 349	1114 10489 362 3.08 6545 2629 355	1150 11904 384 2.99 7535 3006 378	1133 11351 378 2.99 7161 2827 323	1015 10766 347 2.92 7225 2332 288	1097 10949 365 3.01 7278 2492 261	1093 11309 365 3.00 7109 2787 293	1095 11398 368 2.98 7183 2813 333	1087 10998 367 2.97 7758 2133 305	1031 10820 349 2.95 7714 2071 292	31379 1046 10749 358 2.92 7282 2137 266	29712 958 10402 336 2.86 7465 1887 362	1078 132910 363 2.97 7295 2488 317
Visitors per day Pages per Visitor Visitor acquisition source Google None (Direct) Bing AAWS	11775 380 2.94 7279 2739 349 341	1114 10489 362 3.08 6545 2629 355 281	1150 11904 384 2.99 7535 3006 378 306	1133 11351 378 2.99 7161 2827 323 196	1015 10766 347 2.92 7225 2332 288 237	1097 10949 365 3.01 7278 2492 261 217	1093 11309 365 3.00 7109 2787 293 178	1095 11398 368 2.98 7183 2813 333 208	1087 10998 367 2.97 7758 2133 305 182	1031 10820 349 2.95 7714 2071 292 199	31379 1046 10749 358 2.92 7282 2137 266 192	29712 958 10402 336 2.86 7465 1887 362 161	1078 132910 363 2.97 7295 2488 317 225
Visitors per day Pages per Visitor Visitor acquisition source Google None (Direct) Bing AAWS Yahoo!	11775 380 2.94 7279 2739 349 341 359	1114 10489 362 3.08 6545 2629 355 281 313	1150 11904 384 2.99 7535 3006 378 306 308	1133 11351 378 2.99 7161 2827 323 196 318	1015 10766 347 2.92 7225 2332 288 237 259	1097 10949 365 3.01 7278 2492 261 217 299	1093 11309 365 3.00 7109 2787 293 178 266	1095 11398 368 2.98 7183 2813 333 208 258	1087 10998 367 2.97 7758 2133 305 182 259	1031 10820 349 2.95 7714 2071 292 199 217	31379 1046 10749 358 2.92 7282 2137 266 192 210	29712 958 10402 336 2.86 7465 1887 362 161 188	1078 132910 363 2.97 7295 2488 317 225 271
Visitors per day Pages per Visitor Visitor acquisition source Google None (Direct) Bing AAWS	11775 380 2.94 7279 2739 349 341	1114 10489 362 3.08 6545 2629 355 281	1150 11904 384 2.99 7535 3006 378 306	1133 11351 378 2.99 7161 2827 323 196	1015 10766 347 2.92 7225 2332 288 237	1097 10949 365 3.01 7278 2492 261 217	1093 11309 365 3.00 7109 2787 293 178	1095 11398 368 2.98 7183 2813 333 208	1087 10998 367 2.97 7758 2133 305 182	1031 10820 349 2.95 7714 2071 292 199	31379 1046 10749 358 2.92 7282 2137 266 192	29712 958 10402 336 2.86 7465 1887 362 161	1078 132910 363 2.97 7295 2488 317 225
Visitors per day Pages per Visitor Visitor acquisition source Google None (Direct) Bing AAWS Yahoo! Mpls All other	11775 380 2.94 7279 2739 349 341 359 26 682	1114 10489 362 3.08 6545 2629 355 281 313 32 334	1150 11904 384 2.99 7535 3006 378 306 308 31 340	1133 11351 378 2.99 7161 2827 323 196 318 29 497	1015 10766 347 2.92 7225 2332 288 237 259 0 425	1097 10949 365 3.01 7278 2492 261 217 299 25 377	1093 11309 365 3.00 7109 2787 293 178 266 21 655	1095 11398 368 2.98 7183 2813 333 208 258 46 557	1087 10998 367 2.97 7758 2133 305 182 259 47 314	1031 10820 349 2.95 7714 2071 292 199 217 36 291	31379 1046 10749 358 2.92 7282 2137 266 192 210 41 621	29712 958 10402 336 2.86 7465 1887 362 161 188 48 291	1078 132910 363 2.97 7295 2488 317 225 271 32 449
Visitors per day Pages per Visitor Visitor acquisition source Google None (Direct) Bing AAWS Yahoo! Mpls All other Home Page Views	11775 380 2.94 7279 2739 349 341 359 26 682 9093	1114 10489 362 3.08 6545 2629 355 281 313 32 334 7227	1150 11904 384 2.99 7535 3006 378 306 308 31 340 8156	1133 11351 378 2.99 7161 2827 323 196 318 29 497 8492	1015 10766 347 2.92 7225 2332 288 237 259 0 425 8277	1097 10949 365 3.01 7278 2492 261 217 299 25 377 8229	1093 11309 365 3.00 7109 2787 293 178 266 21 655 8394	1095 11398 368 2.98 7183 2813 333 208 258 46 557 9612	1087 10998 367 2.97 7758 2133 305 182 259 47 314 6251	1031 10820 349 2.95 7714 2071 292 199 217 36 291 9525	31379 1046 10749 358 2.92 7282 2137 266 192 210 41 621 9835	29712 958 10402 336 2.86 7465 1887 362 161 188 48 291 11127	1078 132910 363 2.97 7295 2488 317 225 271 32 449 104218
Visitors per day Pages per Visitor Visitor acquisition source Google None (Direct) Bing AAWS Yahoo! MpIs All other	11775 380 2.94 7279 2739 349 341 359 26 682	1114 10489 362 3.08 6545 2629 355 281 313 32 334	1150 11904 384 2.99 7535 3006 378 306 308 31 340	1133 11351 378 2.99 7161 2827 323 196 318 29 497	1015 10766 347 2.92 7225 2332 288 237 259 0 425	1097 10949 365 3.01 7278 2492 261 217 299 25 377	1093 11309 365 3.00 7109 2787 293 178 266 21 655	1095 11398 368 2.98 7183 2813 333 208 258 46 557	1087 10998 367 2.97 7758 2133 305 182 259 47 314	1031 10820 349 2.95 7714 2071 292 199 217 36 291	31379 1046 10749 358 2.92 7282 2137 266 192 210 41 621	29712 958 10402 336 2.86 7465 1887 362 161 188 48 291	1078 132910 363 2.97 7295 2488 317 225 271 32 449