

## **Web Servant Report**

Web Site activity since 21 January 2014

## **Activities**

In addition to the regular activities of maintaining the site (meeting updates, events, and other changes requested by the office) the following activities have occurred since the last report:

- There are 688 regular weekly meetings supported by 285 groups in the area served by this local service office. Up 1 meeting and 3 groups since last month.
- There are service opportunities available on the Web site.
- There are lots of Night Owl Shifts open.

## Statistics for the Month of January, 2014

This is a recap of the interesting bits of the web site usage statistics, which are on the back of this report.

- All indicators were up.
- Search engines ranking was consistent. Changed the report for this year to show really how visitors are acquired at the site.
- Our primary web address is: <a href="www.aastpaul.org">www.aastpaul.org</a> also reachable at aastpaul.org without the www

## General

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory. Please remember that any flyers that you request to be posted must comply with the traditions for inclusion on the website; including, no last names, no promotion, and must have AA content.

If you have any other questions, or suggestions, please contact the office, or email me directly at webservant@aastpaul.org.

Thanks for allowing me to be of service to you, your group, and the fellowship, Jonathan

Pages served per day   1151
Pages served per day   1151
Pages served per day
Pages served per day
Visitors per day 362 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 362 Pages per Visitor 3.18 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0
Visitors per day   362   0
Visitors per day   362   0
Pages per Visifor acquisition source Google G794   September October Statistics Source Google G794   September October Statistics Source Gast Statistics Source Groups G794   September G794   September October G794   September G794   Septembe
Visitor acquisition source
Coogle   G794   None (Direct)   2456
Coogle   G794   None (Direct)   2456
None (Direct)   2456   Bing   522
Bing   522   AAWS   470   47
AA\W\S 470   312
Yahool   Mpls   287   All other   372
Mpls All other   372   Search Results Views   March   April   March   April   May   June   July   August   September   October   November   December   Total   September   Search Results Views   March   April   May   June   July   August   September   October   Search Results   September   Search Results   Search Resu
Home Page Views   10429   Search Results Views   31599   Multiple searches   3.03   0.00
Home Page Views   10429   Search Results Views   31599   Multiple searches   3.03   0.00
Meeting Page Views Search Results Views   31599   31
Meeting Page Views Search Results Views   31599   31
Search Results Views   31599     3.03   0.00   0.
Multiple searches   3.03   0.00   0
Web Server Statistics 2013   September   October   November   December   Total
Days         January Groups         February 31         March 28         April 31         May 31         June 30         July 31         August 31         September October 31         November December 365         Total 365           Groups         281         282         282         284         283         283         283         281         281         282         282         284         283         283         281         281         282         282         284         283         283         283         281         281         283         286         282           Meetings         655         654         663         666         665         671         671         671         681         684         688         687           Pages served per day         1487         1065         1114         1129         1018         999         1045         1047         1089         1128         1074         1006         1101           Visitors         14620         5056         5559         11036         10249         9725         10725         10586         10778         11064         10327         10408         120133           Visitors per day         472         181         <
Days         January Groups         February 31         March 28         April 31         May 31         June 30         July 31         August 31         September October 31         November December 365         Total 365           Groups         281         282         282         284         283         283         283         281         281         282         282         284         283         283         281         281         282         282         284         283         283         283         281         281         283         286         282           Meetings         655         654         663         666         665         671         671         671         681         684         688         687           Pages served per day         1487         1065         1114         1129         1018         999         1045         1047         1089         1128         1074         1006         1101           Visitors         14620         5056         5559         11036         10249         9725         10725         10586         10778         11064         10327         10408         120133           Visitors per day         472         181         <
Days         31         28         31         30         31         30         31         31         30         30         3
Groups 281 282 282 284 283 283 283 281 281 281 283 286 282
Meetings         655         654         663         666         665         671         671         671         681         684         688         687           Pages served per day         46107         29810         34548         33876         31559         29964         32402         32452         32673         34961         32220         31176         401748           Pages served per day         1487         1065         1114         1129         1018         999         1045         1047         1089         1128         1074         1006         1101           Visitors         14620         5056         5559         11036         10249         9725         10725         10586         10778         11064         10327         10408         120133           Visitors per day         472         181         179         368         331         324         346         341         359         357         344         336         329           Pages per Visitor         3.15         5.90         6.21         3.07         3.08         3.08         3.02         3.07         3.03         3.16         3.12         3.00         3.34           Search
Pages served Pages served per day         46107 1065         29810 1114         34548 11129         31559 1018         29964 1045 1047         32452 1047 1089         32220 1176 1006 1101         401748 1006 1101           Visitors         14620 14620         5056 14620         5559 11036 10249 1024 1024         9725 10725 10586 10778 11064 10327 10408 120133         10327 10408 120133         1033 103 1034 1032 1033         1034 1032 10408 120133         10327 10408 120133         1034 1032 10408 120133         1034 1032 10408 120133         1034 1040 1032 10408 120133         1034 1040 1032 10408 120133         1034 1040 1032 10408 120133         1034 1040 1032 10408 120133         1034 1040 1032 10408 120133         1034 1040 10408 120133         1034 1040 1032 10408 120133         1034 1040 1032 10408 120133         1034 1040 10408 120133         1034 1040 10408 120133         1034 10408 120133         1034 1040 10408 120133         1034 10408 120133         10408 120133
Pages served per day         1487         1065         1114         1129         1018         999         1045         1047         1089         1128         1074         1006         1101           Visitors         14620         5056         5559         11036         10249         9725         10725         10586         10778         11064         10327         10408         120133           Visitors per day         472         181         179         368         331         324         346         341         359         357         344         336         329           Pages per Visitor         3.15         5.90         6.21         3.07         3.08         3.02         3.07         3.03         3.16         3.12         3.00         3.34           Search Engines Rank           1         Google         Google </td
Pages served per day         1487         1065         1114         1129         1018         999         1045         1047         1089         1128         1074         1006         1101           Visitors         14620         5056         5559         11036         10249         9725         10725         10586         10778         11064         10327         10408         120133           Visitors per day         472         181         179         368         331         324         346         341         359         357         344         336         329           Pages per Visitor         3.15         5.90         6.21         3.07         3.08         3.02         3.07         3.03         3.16         3.12         3.00         3.34           Search Engines Rank           1         Google         Google </td
Visitors         14620         5056         5559         11036         10249         9725         10725         10586         10778         11064         10327         10408         120133           Visitors per day         472         181         179         368         331         324         346         341         359         357         344         336         329           Pages per Visitor         3.15         5.90         6.21         3.07         3.08         3.02         3.07         3.03         3.16         3.12         3.00         3.34           Search Engines Rank           1         Google
Visitors per day         472         181         179         368         331         324         346         341         359         357         344         336         329           Pages per Visitor         3.15         5.90         6.21         3.07         3.08         3.02         3.07         3.03         3.16         3.12         3.00         3.34           Search Engines Rank           1         Google
Visitors per day         472         181         179         368         331         324         346         341         359         357         344         336         329           Pages per Visitor         3.15         5.90         6.21         3.07         3.08         3.02         3.07         3.03         3.16         3.12         3.00         3.34           Search Engines Rank           1         Google
Pages per Visitor 3.15 5.90 6.21 3.07 3.08 3.08 3.02 3.07 3.03 3.16 3.12 3.00 3.34  Search Engines Rank  1 Google - 2 Bing Bing Bing Bing Bing Bing Bing Bing
Search Engines Rank 1 Google - 2 Bing Bing Bing Bing Bing Bing Bing Bing
1 Google - 2 Bing Bing Bing Bing Bing Bing Bing Bing
1 Google - 2 Bing Bing Bing Bing Bing Bing Bing Bing
2 Bing Bing Bing Bing Bing Bing Bing Bing
3 AAWS AAWS AAWS AAWS Yahoo! AAWS AAWS AAWS AAWS AAWS AAWS -
4 Yahoo! Yahoo! Yahoo! AAWS Yahoo! Yahoo! Yahoo! Yahoo! Bing Yahoo! Yahoo! -
5 Mpls Mpls Mpls Mpls Mpls Mpls Mpls Mpls
כ וייוןיט ייי
Home Page Views 6831 5583 6205 6041 6388 5852 6718 6390 6635 7550 7359 7065 78617
Meeting Page Views 10837 9175 10259 11348 9125 8838 9555 9485 9233 9817 8875 8078 114625
Search Results Views 30058 25116 29589 28442 28376 25213 29141 29192 29448 28474 28765 28083 339897
Multiple searches 2.77 2.74 2.88 2.51 3.11 2.85 3.05 3.08 3.10 2.90 3.24 3.48 2.97