## **Web Servant Report**

Web Site activity since 15 May 2012

In addition to the regular activities of maintaining the site (meeting updates, events, and other changes requested by the office) the following activities have occurred since the last report:

- There are 655 regular weekly meetings supported by 280 groups in the area served by this local service office. Down one meeting.
- There are service opportunities available on the Web site.
- There is one recurring Night Owl Shift.
- Patched the Night Owl and Board sub sites again

## Statistics for the Month of May, 2012

This is a recap of the interesting bits of the web site usage statistics, which are on the back of this report.

- Visitors were up and pages served were down slightly
- Meeting searches were down, but search results pages were way up. Probably from people moving around the search results looking at groups et cetera.
- Our primary web address is: <a href="www.aastpaul.org">www.aastpaul.org</a> also reachable at aastpaul.org without the www

## General

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory. Please remember that any flyers that you request to be posted must comply with the traditions for inclusion on the website; including, no last names, no promotion, and must have AA content.

If you have any other questions, or suggestions, please contact the office, or email me directly at webservant@aastpaul.org.

Thanks for allowing me to be of service to you, your group, and the fellowship, Jonathan

Days Groups	January 31 285	February 29 285	March 31 283	April 30 280	<b>May</b> 31 280	June	July	August	September	October	November	December	Total 152
Meetings	660	660	660	656	655								
Pages served	52367	49514	51120	53082	51325								257408
Pages served per day	1689	1707	1649	1769	1656	0	0	0	0	0	0	0	1693
Visitors	16941	16147	15573	16447	17348								82456
Visitors per day	546	557	502	548	560	0	0	0	0	0	0	0	542
Pages per Visitor	3.09	3.07	3.28	3.23	2.96	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.12
Search Engines Rank													
1	Google	Google	Google	Google	Google								-
2	Bing	AAWS	Bing	Bing	Bing								-
3	AAWS	Bing	AAWS	AAWS	AAWS								-
4	Mpls	Yahoo!	Mpls	Yahoo!	Mpls								-
5	Yahoo!	Mpls	Yahoo!	Mpls	Yahoo!								-
Home Page Views	6891	6205	6325	6791	5860								32072
Meeting Page Views	9873	9149	9282	9840	9189								47333
Search Results Views	22172	21863	22540	23154	24147								113876
Multiple searches	2.25	2.39	2.43	2.35	2.63	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.41
	_					erver Statistic						_	
	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	28	31	30	31	30	31	31	30	31	30	31	365
Groups	279	279	282	285	284	286	285	285	282	283	285	284	
Meetings	650	649	651	653	651	654	654	651	649	654	658	659	
Pages served	56922	47066	50251	57098	50776	46147	52094	50680	49169	50647	47984	45190	604024
Pages served per day	4000							50000	49109	JUUT1	47904	43190	
	1836	1681	1621	1903	1638	1538	1680	1635	1639	1634	1599	1458	1655
Visitana						1538	1680	1635	1639	1634	1599	1458	1655
Visitors	15357	15681	17298	16340	14919	1538 15388	1680 15483	1635 15573	1639 14219	1634 15052	1599 15776	1458 16000	1655 187086
Visitors per day	15357 495	15681 560	17298 558	16340 545	14919 481	1538 15388 513	1680 15483 499	1635 15573 502	1639 14219 474	1634 15052 486	1599 15776 526	1458 16000 516	1655 187086 513
	15357	15681	17298	16340	14919	1538 15388	1680 15483	1635 15573	1639 14219	1634 15052	1599 15776	1458 16000	1655 187086
Visitors per day	15357 495 3.71	15681 560 3.00	17298 558 2.91	16340 545 3.49	14919 481 3.40	1538 15388 513 3.00	1680 15483 499 3.36	1635 15573 502 3.25	1639 14219 474 3.46	1634 15052 486 3.36	1599 15776 526 3.04	1458 16000 516 2.82	1655 187086 513
Visitors per day Pages per Visitor  Search Engines Rank 1	15357 495 3.71 Google	15681 560 3.00 Google	17298 558 2.91 Google	16340 545 3.49 Google	14919 481 3.40 Google	1538 15388 513 3.00 Google	1680 15483 499 3.36 Google	1635 15573 502 3.25 Google	1639 14219 474 3.46 Google	1634 15052 486 3.36 Google	1599 15776 526 3.04 Google	1458 16000 516 2.82 Google	1655 187086 513
Visitors per day Pages per Visitor  Search Engines Rank 1 2	15357 495 3.71 Google Yahoo!	15681 560 3.00 Google Bing (MS)	17298 558 2.91 Google Bing (MS)	16340 545 3.49 Google Bing (MS)	14919 481 3.40 Google Bing (MS)	1538 15388 513 3.00 Google AAWS	1680 15483 499 3.36 Google Bing (MS)	1635 15573 502 3.25 Google Bing (MS)	1639 14219 474 3.46 Google Bing (MS)	1634 15052 486 3.36 Google Bing	1599 15776 526 3.04 Google Bing	1458 16000 516 2.82 Google Bing	1655 187086 513
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