## Web Site activity since 19 December 2006

The following activities have occurred since the last report:

• The Lifeline newsletter, events, minutes, meetings and announcements were updated as requested.

• Changed the link to Google maps to imbed the Building name in the listing so if the map is printed they have the name of the building where they are going on the map page. As shown

below:



- Added a counter to the sidebar to see how they worked.
- We are now officially paying for our hosting after our three year trial period with the hosting provider expired. The monthly cost is now \$9.99/month which is significantly better than the \$25.00/Month we were paying before we moved to this provider.
- To protect the Twelve Step List, and the phone password for rolling the phones, we occasionally change the password to the Night Owl Page. Therefore, effective 1 March 2007 at 9:00AM, the Night Owl Password will be changing. Call the office or the Night Owl Phone if you need this information. Because email is an insecure transmission method, passwords will not be sent via email.
- There are 564 regular weekly meetings in the area served by this local service office of which includes 7 have been reported as Missing In Action.

## Statistics for the Month of December 2006 & January 2007

This is a recap of the interesting bits of the web site usage statistics which are on the back of this report.

- Usage has been up, up, up for the past few months.
- People get to the site most often from Google if they don't know our web address which is: <a href="https://www.aastpaul.org">www.aastpaul.org</a> and can be entered with or without the "www"

## General

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

If you know anyone in the fellowship who is a serious web developer that has PHP, MySQL and other web development skills, and is looking for a great service job, it would be helpful for them to contact me via email at: webservant@aastpaul.org.

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory.

If you have any other questions, please contact the office, or email me directly at the address above.

Thanks for allowing me to be of service to you, Jonathan

| Days   | January<br>31                               | February                                | March                                   | April                                   | May                                     | June                                    | July                                    | August                                  | September                               | October                                 | November                                    | December                                  | Total<br>31                     |
|--|---|---|---|---|---|---|---|---|---|---|---|---|---------------------------------|
| Pages served Pages served per day  | 27082<br>874                                | 0                                       | 0                                       | 0                                       | 0                                       | 0                                       | 0                                       | 0                                       | 0                                       | 0                                       | 0   | 0   | 27082<br>874                    |
| Visitors<br>Visitors per day<br>Pages per Visitor                                  | 12007<br>387<br>2                           | 0<br>0                                  | 0<br>0                                  | 0<br>0                                  | 0<br>0                                  | 0<br>0                                  | 0<br>0                                  | 0                                       | 0<br>0                                  | 0<br>0                                  | 0   | 0   | 12007<br>387<br>2               |
| Search Engines Rank  1 2 3 4 5   | Google<br>AAWS<br>Mpls<br>Yahoo!<br>Area 36 |   |   |   |   |   |   |   |   |   |   |   | -<br>-<br>-<br>-                |
| Home Page Views<br>Meeting Page Views<br>Search Results Views<br>Multiple searches | 3500<br>3971<br>10327<br>2.60               | 0.00                                    | 0.00                                    | 0.00                                    | 0.00                                    | 0.00                                    | 0.00                                    | 0.00                                    | 0.00                                    | 0.00                                    | 0.00  | 0.00                                      | 3500<br>3971<br>10327<br>2.60   |
|  |   |   |   |   | Web S                                   | erver Statistic                         | s 2006                                  |   |   |   |   |   |                                 |
| Days   | January<br>31                               | February<br>28                          | March<br>31                             | April<br>30                             | May<br>31                               | June<br>30                              | July<br>31                              | August<br>31                            | September<br>30                         | October<br>31                           | November<br>30                              | December<br>31                            | Total<br>365                    |
| Pages served<br>Pages served per day   | 21015<br>678                                | 17162<br>613                            | 20861<br>673                            | 18792<br><b>626</b>                     | 18835<br>608                            | 19853<br>662                            | 22202<br>716                            | 22561<br>728                            | 20925<br>698                            | 23374<br><b>754</b>                     | 21194<br>706                                | 25829<br>833                              | 252603<br>692                   |
| Visitors<br>Visitors per day<br>Pages per Visitor                                  | 7733<br>249<br>3                            | 6890<br>246<br>2                        | 8223<br>265<br>3                        | 8143<br>271<br>2                        | 8144<br>263<br>2                        | 8355<br>279<br>2                        | 9018<br>291<br>2                        | 8223<br>265<br>3                        | 8342<br>278<br>3                        | 9614<br>310<br>2                        | 8895<br>297<br>2                            | 11988<br>387<br>2                         | 103568<br>284<br>2              |
| Search Engines Rank  1 2 3 4 5   | Google<br>AAWS<br>Yahoo!<br>Mpls<br>MSN     | Google<br>AAWS<br>Yahoo!<br>Mpls<br>MSN | Google<br>AAWS<br>Yahoo!<br>Mpls<br>MSN | Google<br>AAWS<br>Mpls<br>Yahoo!<br>MSN | Google<br>AAWS<br>Mpls<br>Yahoo!<br>MSN | Google<br>AAWS<br>Mpls<br>Yahoo!<br>MSN | Google<br>AAWS<br>Yahoo!<br>Mpls<br>MSN | Google<br>AAWS<br>Yahoo!<br>Mpls<br>MSN | Google<br>AAWS<br>Mpls<br>Yahoo!<br>MSN | Google<br>AAWS<br>Mpls<br>Yahoo!<br>MSN | Google<br>AAWS<br>Yahoo!<br>Mpls<br>Area 36 | Google<br>AAWS<br>Yahoo!<br>Mpls<br>About | -<br>-<br>-<br>-                |
| Home Page Views<br>Meeting Page Views<br>Search Results Views<br>Multiple searches | 3783<br>2872<br>7183<br>2.50                | 2928<br>2506<br>6430<br>2.57            | 3186<br>2839<br>7368<br>2.60            | 2833<br>2518<br>7964<br>3.16            | 2871<br>2768<br>7220<br>2.61            | 2588<br>2683<br>8084<br>3.01            | 2638<br>2930<br>9281<br>3.17            | 3045<br>3301<br>7926<br>2.40            | 2852<br>2912<br>8448<br>2.90            | 3300<br>3345<br>7619<br>2.28            | 3214<br>3167<br>7022<br>2.22                | 3105<br>3231<br>9098<br>2.82              | 36343<br>35072<br>64698<br>1.84 |